

**Expotel Hospitality announces new Chief Operating Officer**  
**Bret Chittenden**

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For Immediate Release

New Orleans, LA –



[Expotel Hospitality](#), a prominent full-service third-party hotel management company, announced today that Bret Chittenden, formerly the firm's Executive Vice President of Operations, has become its new Chief Operating Officer. Expotel Hospitality Chairman George Newton made the announcement.

As COO, Bret will lead the company's owned and managed portfolio, establishing policies that promote the company's culture and vision, as well as, overseeing operations of the company. He will also be responsible for managing and assisting development of the firm's executive leadership team; work closely with the Expotel development and real estate investment committee; and serve as Expotel Hospitality's liaison to brand partners and industry groups.

A native of New Orleans, Bret has more than 26 years of experience in the hospitality industry, including serving currently on the Board of Directors of Greater New Orleans Hotel & Lodging, Board of Directors Jefferson Parish Convention & Visitors Bureau, Alumni Board of Directors Holy Cross High School, and IHG Owners Association Operations Committee for North America. He served as Chairman of the Board and President of the Louisiana Hotel & Lodging Association 2016-2022. Bret has been with Burrus Investment Group 1996-1999 and Expotel 1999-2022 since its inception. Bret has been part of the core team and was instrumental in building an initial portfolio of eight owned properties managed, which subsequently grew to include more than twenty third party managed hotels in ten states.

"I'm honored to take on this role in support of Expotel Hotels, partners, team and the owners that we represent," Chittenden said. "We are currently operating in challenging times in the hospitality industry. Our



core principles must remain the same throughout, clean & comfortable rooms, operating mechanicals, outstanding customer service and valuing our team members.”

George Newton, Chairman said, “Bret has consistently demonstrated excellence in positioning hotels and efficient operations, team building and understanding the brands needs and contributions to hotels. He has grown tremendously in his time with us and has been instrumental in our success and has effectively been the head of operations for some time, now he has the appropriate title.”

### About Expotel Hospitality

Expotel Hospitality was created by and for hotel owners seeking optimal cash flow from operations and maximum asset value creation. Now, as a third-party management company, Expotel retains the same owner-centric culture that was created when David Burrus, George Newton, III, and Darryl Berger, Sr. founded the firm in New Orleans in 2000. Empathy with ownership has enabled Expotel to deliver exceptional financial results to clients while building stronger relationships and maintain transparency for owners and their asset managers. With a dozen assets under management from Colorado to Florida and points in between, Expotel is small enough to deliver highly customized and attentive service to ownership groups yet has sufficient scale to support a sophisticated and highly experienced team of talented hospitality professionals in all essential disciplines from operations and sales to revenue management and accounting. Expotel and its senior team have won numerous awards managing flagged hotels of all of the major brands and for many prestigious, independent, boutique and lifestyle hotels. Expotel’s evolution from owner to operator is “Hospitality Evolved”.

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